



Watch for Ellis' new book, *Leading with Honor* Coming Fall 2011

Freeing Leaders to Lead Higher



- ◆ KEYNOTE SPEAKING
- ◆ CONSULTING
- ◆ COACHING
- ◆ TRAINING
- ◆ ASSESSMENT

“Lee made a significant contribution to the way our senior team worked together during a time of major organizational change.”

*Carol Burrell, President/CEO,
Northeast Georgia
Medical Center*

A DIFFERENT KIND OF CONSULTING COMPANY

Leadership Freedom is about freeing leaders to lead higher. We help clients break away from old barriers, learn new skills, and gain freedom to work with more passion, energy, and productivity.

Our proven leader process is based on a top-down strategy designed to lift an entire organization to a new level of performance. The desired outcome is a culture of leaders developing other leaders – a multiplying effect.

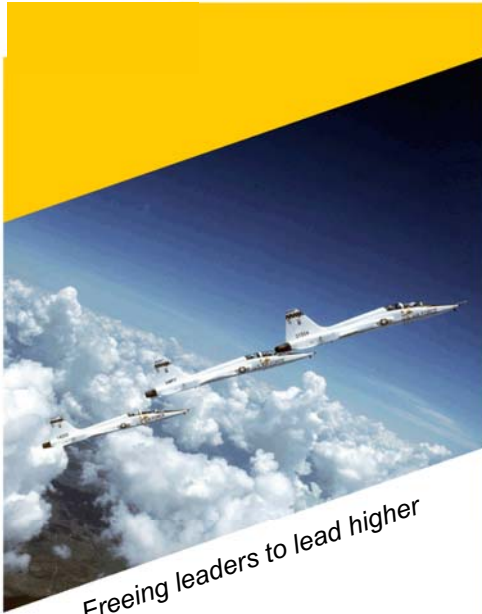
Leadership Freedom's team of skilled consultants and coaches works nationwide with organizations of all sizes, helping leaders change, grow, and inspire others.



HELPING LEADERS LEAD HIGHER

- **KEYNOTES** – In a presentation adapted to your organization, Lee Ellis shares leadership and teamwork lessons learned during his 5½ years as a POW in North Vietnam. This keynote is ideal for your next conference or retreat.
- **CONSULTING** – Let our experts help you with hiring, succession planning, and organizational development.
- **COACHING** – Put the spotlight on performance with individual and team coaching that yields better results and relationships.
- **TRAINING** – Leadership Freedom offers a wide range of training and facilitation including: Energizing offsite retreats and more than 10 customized workshops designed to leverage your team's leadership and communication skills.
- **ASSESSMENTS** – Discover each team member's *Natural Talents* plus *Strengths* and *Struggles* in Leadership Freedom's **N8Traits™** in-depth profiles and coaching reports.





Freeing leaders to lead higher

U.S. Air Force fighter pilot Lee Ellis flew 53 combat missions over N. Vietnam before being shot down in 1967 and held as a POW for more than five years in the Hanoi Hilton and other camps.

He often speaks on leadership lessons from the Hanoi Hilton, telling captivating stories focused on the leadership and teamwork he witnessed there.



LEE ELLIS, FOUNDER AND PRESIDENT

Author, Experienced Business Leader, Executive Coach, Retired U.S. Air Force Colonel

BUILDING LEADERS AND STRENGTHENING LEADERS' SKILLS

Not your typical consulting company, Leadership Freedom helps you —

- Develop a high performing culture
- Communicate more effectively
- Focus on results
- Attract, retain, and maximize the potential of your talented people
- Build teamwork and cohesion
- Manage effectively — Reduce stress
- Develop the leaders around you



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USE OUR N8Traits™ PROFILE TO MAXIMIZE LEADERSHIP TALENT AND OPPORTUNITIES

Leadership Freedom's **N8Traits™** Profile uncovers your natural "Go To" behaviors, giving you the all-important information you need for self-management, leading others and building relationships.

N8Traits™ profiles and reports provide a customized, detailed look at:

- Individual natural talent assessment
 - Strengths and struggles
- Practical work and life applications
- Natural leadership skills
 - Maximize strengths, minimize struggles
- Team Array – An *At a Glance* look to determine team strengths and gaps.

Plus, we offer numerous other customized reports and team development exercises, each built around Leadership Freedom's **N8Traits™** tools.

Lee Ellis has decades of leadership experience, including 25 years as an Air Force officer, 7 of those in leadership development. And for over 20 years, he has been developing leadership assessments – assessments used by more than 200,000 people worldwide.

Ellis also created and taught leadership curricula for Fortune 500 companies. He is a frequent keynote and motivational speaker and is the author or co-author of four books on leadership and career development, including the well-read **Leading Talents, Leading Teams**.

As CEO of Leadership Freedom, he and his team of experienced consultants focus on hiring, leadership development, succession planning and team building. For more information, visit our website, www.leadershipfreedom.com.

